



Students in Schenectady need your help!

Last year, Schenectady Rotary Club's 2023 Cornhole for a Cause fundraiser benefiting Schenectady City Schools' William C. Keane Elementary School got our partnership off to a great start, as shown in the QR Code link provided below. We invite you to become a sponsor for our Cornhole for a Cause 2024 event to be held on July 7, 2024 at Rivers Casino so we can build on these accomplishments and continue to help our kids.

Keane Elementary School continues to make real progress due to the vital support sponsors provide. After consultations with Keane's principal, community schools coordinator, parent liaisons and others two critical areas requiring focused attention for the upcoming school year have been identified: Attendance and Literacy.

- To tackle the "Attendance" challenge, Schenectady Rotary Club will participate in Keane's NBA (Never Been Absent) initiative, offering NBA Basketball kids apparel incentives to students with perfect attendance. We're committed to funding attendance incentives quarterly throughout the 24/25 school year.
- To support Keane's "Literacy" improvement efforts we'll provide funds for things like purchasing Literacy Kits for students to take home and keep and subsidizing a Book Fair, enabling kids to choose books at no cost to nurture their interests.

As with many schools, Keane faces ongoing struggles with attendance, literacy, and math scores, compounded by the challenges of the pandemic. Your donations are instrumental in addressing these challenges head-on.

Your support enables us to meet broader needs beyond the classroom, such as food insecurity as well as other challenges families experience. Your donations will also enable our continuing support for Community Schools Initiative events once again, as shown in the QR Code link below, creating and sustaining a nurturing and inspiring environment for Keane students and the Keane community.

We remain steadfast in our commitment to the Keane Partnership Promise and invite your support to ensure that our progress endures.

Please follow the QR Code below to view our sponsorship opportunities for 2024.

Thank you!

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We're very proud to share our progress showcasing the impact of last year's sponsors and our collective efforts for students and their families. Please scan the QR to learn more about our sponsorship opportunities and to access the links showing our progress, all made possible with the support of our amazing sponsors.

