



# Celebrating The Power Of Community Engagement



William C. Keane Elementary School

### THANK YOU TO OUR AMAZING CORNHOLE FOR A CAUSE SPONSORS!!

Schenectady Rotary Club has been involved in service projects to benefit our local area since our inception in 1918. There has always been a strong focus on education.

Welcome to our "Cornhole For A Cause" newsletter showcasing our partnership with Keane Elementary School in Schenectady.

### The purpose of this newsletter is simple...

- To sincerely say THANK YOU to our sponsors and donors
- To briefly show you the IMPACT your contributions are making
- ◆ To give you a sense of CONNECTION to the exciting things taking place at Keane Elementary School. To make you aware of all the positive energy and momentum happening at this school, and how....this shows...
- The Power of Community Engagement.... Is a force for good in the world!



# School Year 24 / 25 —Rotary / Keane School Initiatives

# Helping Keane Elementary School Achieve Attendance Improvement







ATTENDANCE ENTHUSIASM AND RESULTS.....
....ARE BUILDING AT KEANE SCHOOL!!

EXCITING THINGS ARE HAPPENING !!

ATTENDANCE AND LEARNING

HAND IN HAND

## "NBA" is -Never Been Absent- Quarterly Rewards for Attendance Improvements



Attendance is crucial for elementary students for several reasons:

Academic Success: Regular attendance is directly linked to higher test scores and better grades. Students who attend school consistently are more likely to keep up with the curriculum and understand the material.

Social Skills: Being in school regularly helps children develop important social skills. They learn to interact with their peers, work in teams, and build relationships with teachers and classmates.

Routine and Discipline: Consistent attendance helps establish a routine, which is important for young children. It teaches them discipline and the importance of being punctual and responsible.

**Long-term Impact:** Chronic absenteeism can have long-term negative effects. Students who miss a lot of school are more likely to drop out in the future, which can lead to poorer job prospects and lower lifetime earnings.

Community Connection: Regular attendance helps students feel more connected to their school community. This sense of belonging can improve their overall school experience and motivation to attend.

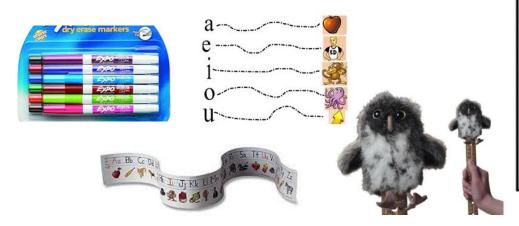




### LITERACY KITS ARE BEING DISTRIBUTED THIS MONTH

Literacy improvement at Keane is identified as a key goal for obvious reasons. Second grade literacy kits, supplied by Schenectady Rotary, will be available to in-need students who will meet together with parents and teachers to receive kits and instructions for athome use. The kits will feature the same learning tools as used in the classroom to provide a continuation of instruction - a proven benefit to kids who are not at grade level, and a means to help them catch up.







### SCHOLASTIC BOOK FAIR IS WEEK OF FEBRUARY 10





Rotary Club



Every student at Keane Elementary, Pre K through 5th, will have the opportunity to choose and receive a free book at the Rotary Scholastic Book Fair. Keane school has not had a book fair since 2018 so this is very exciting for all involved!



# Superintendent Anibal Soler, Jr.

I want to give a huge shout out and thank you to the Rotary Club of Schenectady, many members of the community, as well as Dr. Cotto and his team, our maintenance team and Kerri Messler, principal at Keane, and the parent liaisons who are instrumental in welcoming and engaging parents.



Ribbon Cutting New Keane Elementary Community Room / Kitchen / Laundry

### 2024 COMMUNITY ROOM CONSTRUCTION



New Cabinetry/ Countertops/Flooring/ Refrigerator/Microwave/Various Appliances/Coffee Station/Air Fryer/Toaster Oven/Kitchen Tools/ Table Settings Etc.





**Quinlan Construction Alliance Laundry Home Depot Foundation** 

### **MARCH 2024**

"A ribbon cutting ceremony and unveiling of the newly renovated community room at Keane Elementary School was held on Thursday March 7, 2024. Thanks to the Schenectady Rotary Club and many others, the family resource room is equipped with fresh paint, new furniture, a completely renovated kitchen with appliances, a clothing closet, food pantry, laundry facility with new washers and dryers, and more. The new community room and amenities available to district families are part of the community school model that wraps around families by providing opportunities, resources, and support outside of the classroom in important areas that are needed.

The Rotary not only spearheaded fundraising efforts and led the community room construction project but members also volunteer at a number of school events. In February, they responded to a need for boys winter coats by purchasing and donating more than 40 coats."

PS: Dr Cotto, referenced in Superintendent Solar's quote above, is now the Superintendent of the Schenectady School District, and as such is especially qualified to lead the Community School Model.

# The Rotary Club of Schenectady, established in 1918, celebrates over a century of service to others. Our 50+ members are neighbors, business professionals, and community members who live and/or work throughout the Schenectady, New York area. Our Rotary Club sponsors numerous charitable organizations locally and internationally, and we have a lot of fun doing it.

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### COMMUNITY EVENTS SPONSORED AT KEANE

Back To School BBQ



Trunk or Treat



Earth Day



Thank You Sponsors & Donors!!!!

Your Support Made All This Possible!!!

## Especially Our \$500 Plus....

# ......Major Sponsors......

Blue Ribbon Family Restaurant

Cioffi Slezak Wildgrube P.C.

Creative Materials Corporation

Don Kellish

Home Instead Senior Care

Liberty ARC

MK Dignum Insurance

NBT Bank

Niskayuna Glass

Quinlan's Construction Services

Richard Pastrana DDS PC

Schenectady Fire Department

Stewart's Shops

Tech Valley Drywall

**Transfinder Corporation** 

Alliance Laundry Systems

The Home Depot Foundation

Home Depot / Team Depot

Rivers Casino & Resort

Central Plumbing & Heating

Moen





# Celebrating The Power Of Community



William C. Keane Elementary School

### **MAY 2025 PROGRESS / IMPACT REPORT**

Great things are happening at Keane School- Here's more good news!

- ♦ Attendance 10% IMPROVEMENT—- Now #1 in district attendance
- ♦ Literacy SUBSTANTIAL ELA/ LITERACY SCORES IMPROVEMENT
- ♦ Math SUBSTANTIAL MATH TEST SCORES IMPROVEMENT
- ♦ Book Fair 2025 —A HUGE SUCCESS, OVER 280 STUDENTS
- Events Participation '23/'24 --- '24/'25 School Year: Back To School BBQ, Trunk or Treat, Keane Clean Up Day, Winter Wonderland, Scholastic Book Fair, Earth Day, Mothers Day, Career Day

Schenectady Rotary Club has directly impacted Keane's continuous improvement efforts through hundreds of volunteer hours, thousands of dollars of funding for events as well as energetic participation in the Community Engagement Team at the school.

Thanks to our generous donors and members we are making a difference!!

We're very proud to share a few links showcasing the impact of your sponsorship and our collective efforts for students and their families. We're now wrapping up our second full school year:

Community Room Renovations
Kitchen Area Renovations
Laundry Area Renovations
Ribbon Cutting Ceremony for Renovated Areas
Back To School BBQ Event at Keane
Halloween "Trunk or Treat" Event at Keane
School Yard Beautification at Keane
Earth Day Event at Keane