



**Schenectady Rotary Club's  
 July ACL Regional Tournament**

**Sunday, July 12, 2026 | 9:00 am  
 Rivers Casino & Resort**

## 2026 Sponsorship Commitment Form

Support a signature Schenectady Rotary fundraiser that helps meet real local needs. Proceeds support the Keane Elementary School community room and related initiatives, scholarships, community grants, and Rotary service projects.

### Choose Your Sponsorship Level

| Level                   |                          | Amount         | Availability      | Recognition & Benefits   |
|-------------------------|--------------------------|----------------|-------------------|--|
| <b>Boss of the Toss</b> | Presenting Sponsor       | <b>\$2,500</b> | 1 available       | <ul style="list-style-type: none"> <li>Premier logo placement on event materials, sponsor posters, event slideshow, website, and social media</li> <li>Recognition in opening remarks and key event announcements</li> <li>2 complimentary teams (4 players)</li> <li>Opportunity to provide one branded giveaway or promotional item</li> </ul> |
| <b>Four-Bagger</b>      | Champion Sponsor         | <b>\$1,500</b> | Up to 4 available | <ul style="list-style-type: none"> <li>Prominent logo placement on event materials, sponsor posters, event slideshow, website, and social media</li> <li>Recognition in opening remarks</li> <li>1 complimentary team (2 players)</li> <li>Opportunity to provide one branded giveaway or promotional item</li> </ul>                            |
| <b>Full Board</b>       | Community Impact Sponsor | <b>\$1,000</b> | Up to 6 available | <ul style="list-style-type: none"> <li>Logo on sponsor posters, event slideshow, website, and social media</li> <li>Shout-out from the DJ during the event</li> <li>1 complimentary player entry</li> </ul>  |
| <b>Double-Deuce</b>     | Court Sponsor            | <b>\$500</b>   | Open              | <ul style="list-style-type: none"> <li>Small logo on sponsor posters and event slideshow</li> <li>Name/logo on website sponsor listing</li> <li>1 complimentary player entry</li> </ul>  |
| <b>Ace</b>              | Supporting Sponsor       | <b>\$250</b>   | Open              | <ul style="list-style-type: none"> <li>Business name listed on sponsor posters, event slideshow, and website</li> <li>Recognition as a community supporter</li> </ul>  |
| <b>Friend of Rotary</b> | Individual Supporter     | <b>\$100</b>   | Individuals only  | <ul style="list-style-type: none"> <li>Individual or family name listed in the digital program and on the website</li> </ul>   |

## Optional Specialty Sponsorship

| Opportunity | Value   | Includes   |
|-------------|---------|--|
| Bar Sponsor | \$2,500 | Exclusive. Sponsor recognition on easel/table signage at the bar area, on the sponsor slideshow, website/social media, and in opening remarks. |

## Sponsor Information

|                                   |  |                           |  |
|-----------------------------------|--|---------------------------|--|
| Company / Individual Name         |  | Primary Contact           |  |
| Email                             |  | Phone                     |  |
| Mailing Address                   |  | City / State / ZIP        |  |
| Selected Sponsorship Level        |  | Amount Enclosed / Pledged |  |
| Team / Player Names (if included) |  | Logo / ad file contact    |  |

## Payment

- Checks payable to: Schenectady Rotary Club

Mail to:

Schenectady Rotary Club

c/o Lisa Jackson, Event Chair

151 Country Walk Road, Rotterdam, NY 12306

Or: Pay via credit card at <https://schenectadyrotary.org/cornhole-for-a-cause-at-rivers-casino-and-resort/>



Sponsorship payments must be received by **June 30** for inclusion in printed materials and social medial recognition.

- Please email logo files in high-resolution PNG, JPG, or vector format if logo recognition is included to [SchenectadyRotaryClub@gmail.com](mailto:SchenectadyRotaryClub@gmail.com)
- Businesses are encouraged to sponsor at \$250 and above; Friend of Rotary (\$100) is reserved for individuals and families.

## Schenectady Rotary's Impact in the past 3 years.

### Keane Elementary School

- Built a community room at Keane Elementary School including a new kitchen, appliances, washer and dryers
- Provided winter coats for students
- Funded student needs (such as eyeglasses, clothing and other needs)
- Continued to stock the community room with laundry detergent and other supplies
- Financially supported 5-8 community events annually including Earth Day, Trunk or Treat, Back to School Barbeque, Parent University) as well as provided event volunteers
- Sponsored event programming at Keane Elementary School (performers, speakers)
- Donated free costumes to the Trunk or Treat event and provided candy for all "trunks".
- Fully funded Scholastic Book Fairs to ensure every student gets a book to build their personal library
- Classroom volunteers
- After-school homework help
- Campus clean-up days: planting tulips and marigolds, trimming bushes, raking leaves, and removing litter.
- Aiding in the establishment of a Parent-Teacher Organization
- Funded the prize incentives for the Never Been Absent (NBA) challenge which has contributed to Keane's attendance rates rise to the top of the school district.

### Other

- Sponsored and hosted high school Exchange Students to foster global peace and understanding. In-bound students from Japan, Brazil, and Belgium and local outbound students to The Netherlands and Spain
- Awarded scholarships for graduating Schenectady High School seniors
- Grants to the Empire State Youth Orchestra (ESYO) for new instruments
- Supported Gift of Life to pay for heart surgeries for young children.
- Supported the Rotary Foundation Polio Plus campaign to provide vaccinations worldwide to stop the spread of polio.
- Contributed to the construction of a mental health clinic in India
- Provided water filters for communities in Haiti that lack the infrastructure for clean drinking water
- Donated fully stocked ambulances to Haiti for communities that did not have emergency medical equipment
- Provided volunteers to the Salvation Army Red Kettle campaign
- Donated warm, winter clothing to City Mission
- Clean-up days at Vale Park (cleaning out gardens, removing litter)
- Collected food donations for Schenectady Shares

*This is not a complete list of the impact made by Schenectady Rotary.*